



PR SF 20/2009

25 March 2009

SCREWFIX COMES TO THE RESCUE FOR SEARCH & RESCUE CHARITY

The Screwfix branch at Easter Park, Worcester Road, Kidderminster, has joined forces with local team from the Severn Area Rescue Association (S.A.R.A) to help raise much-needed cash for the organisation.

Branch manager, Paul Lamb, explains: "We've got to know many of the S.A.R.A volunteers pretty well as they regularly pop in to pick up bits of equipment for their various rescue missions. It is a charity that many people locally, including my team here, are keen to support, so we were only too happy to help out.

"This is why we agreed to offer our premises for one of their fundraising events and also donate some great raffle prizes worth over £200."

Armed with a Landrover rescue vehicle, climbing equipment and charity colleagues, Bruce Acton, volunteer from S.A.R.A hosted the special event at Easter Park. Bruce said: "We need to raise over £100,000 every year just to keep going which is why support such as this is so important to us – it's our chance to show the public first-hand the crucial role our rescue service plays."

The Severn Area Rescue Association (SARA) is an Inshore Lifeboat and Land Search organisation covering the Severn Estuary to the upper reaches of the River Severn.

For more information on Screwfix pop into the Kidderminster branch at Easter Park or visit www.screwfix.com.

Ends

PRESS information:

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About Screwfix

Screwfix is the UK's leading supplier of tools, accessories and hardware products to the trade, delivering millions of products to building professionals and serious DIY enthusiasts every year.

Customers can shop at any local Screwfix branch, via the web or by phone via the Screwfix National Contact Centre.

The Screwfix operation is supported by the famous Screwfix catalogue – the key reference source of the trade - which is updated on a quarterly basis. The catalogue is the most comprehensive resource for products – from screws to roofing materials to power tools – in the UK.

The latest catalogue, which includes over 14,000 product lines, features exclusive products as well as leading brand names. Fully committed to customer care and support, Screwfix offers a 30 day no quibble, money back guarantee on all unused products, should you change your mind.

CALL

With over 30 years experience in the industry, Screwfix offers next-day parcel delivery to tradesmen, building sites, handymen and serious DIY professionals throughout the UK, dispatching over 15,000 parcels per day.

At Screwfix, customer service is a major priority. The Screwfix National Contact Centre won the European Call Centre 'Best Customer Experience' Award in 2006.

CLICK

The Screwfix website, www.screwfix.com, and national call centre, 0500 41 41 41, offer swift, professional access to products for next day delivery.

The Screwfix website also features the famous tradesman's forum, where building professionals and serious DIY enthusiasts share information and technical advice on a wide range of topics.

VISIT

A national network of 140 local Screwfix branches offers tradesmen – and DIY enthusiasts in the know - immediate access to an enormous range of building essentials at unrivalled prices.