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SCREWFIX UNLEASHES THE *BIG BEAR* GARDENING RANGE

Recent research has revealed that digging, weeding or mowing the lawn for just half an hour a week was enough to avoid a disappointing performance in the bedroom. So the news that Screwfix has launched a new range of *Big Bear* gardening tools to help keep unruly gardens in line comes as welcome news to households up and down the country!

The *Big Bear* treatment

Ankle-deep lawns, wild, unruly bushes and trees will be a thing of the past once a *Big Bear* tool is unleashed on your garden this spring. The new range, which is exclusive to Screwfix, includes an electric chainsaw with 40cm bar for only £69.67, Hedge Trimmers from only £39.14, Grass Line-Trimmers from only £29.35 and a 38cm 1400W Lawn Mower for only £89.88.



Matthew Nourse, Screwfix product specialist, explains: "*Big Bear* offers big tools with little prices. Designed specifically to help keen gardeners and serious DIY enthusiasts keep check on their gardens, the *Big Bear* range boasts a whole host of tools that combine smart design, practical features and powerful performance thanks to the latest technology. Shining examples include the cordless hedge and

...ening boosts men's performance in the bedroom:

grass trimmers powered by *Li-ion* batteries, offering increased performance and battery life, giving an edge over many products in the market.

“More than ever before, we know our customers are demanding great value and reliable products that they feel confident will perform – which is why they are increasingly buying from Screwfix which is where the trade buys.”

The *Big Bear* range is available now from Screwfix by clicking on to www.screwfix.com - the 31st top UK e-retailer, calling 0500 41 41 41 or by popping in to your local branch. Prices start from just £29.35.

Ends

PRESS information:

PRODUCTS ONLY AVAILABLE AFTER 16 MARCH 2009

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About Screwfix

Screwfix is the UK's leading supplier of tools, accessories, hardware products and building materials to the trade, delivering millions of products to building professionals and DIY enthusiasts every year.

Customers can shop at local Screwfix trade counters, via the web or by phone via the Screwfix National Contact Centre.

The Screwfix operation is supported by the famous Screwfix catalogue – the key reference source of the trade - which is updated on a quarterly basis. The catalogue is the most comprehensive resource for products – from screws to roofing materials to power tools – in the UK.

The product range includes 16,000 stock lines and more products are being added weekly. Screwfix offers a 30 day no quibble refund on all unused products, should you change your mind.

CALL

With over 30 years experience in the industry, Screwfix offers next-day parcel delivery to tradesmen, building sites, handymen and serious DIY professionals throughout the UK, dispatching over 15,000 parcels per day.

At Screwfix, customer service is a major priority. The Screwfix National Contact Centre won the European Call Centre 'Best Customer Experience' Award in 2006.

CLICK

The Screwfix website, www.screwfix.com, and national call centre, 0500 41 41 41, offer swift, professional access to products for next day delivery.

The Screwfix website also features the famous tradesman's forum, where building professionals and serious DIY enthusiasts share information and technical advice on a wide range of topics.

VISIT

A national network of 135 local Screwfix trade counters offers tradesmen – and DIY enthusiasts' in the know - immediate access to an enormous range of building essentials at unrivalled prices.