



October 2015

**A RECORD BREAKING EXHIBITION FOR SCREWFIX AS THOUSANDS ATTENDED
THE TRADE & DIY SHOW**

Screwfix's third trade & DIY show, Screwfix LIVE welcomed over 9,000 visitors to the annual exhibition this year. The event, which took place 25-27 September in the Farnborough FIVE Exhibition Centre, broke records in terms of both visitor numbers and sales.

Over 120 top brands were showcasing their latest products to tradesmen, serious DIY enthusiasts and their families. Fun and innovation were the order of the weekend with live product demonstrations, competitions and lots of show deals and giveaways. Celebrity faces included ex-footballer Jimmy Bullard supporting Armstead Trade Paints, Simon Whitlock 'The Wizard' darts player showcased for Leyland Paints and even the Dulux Dog made a personal appearance!

A huge range of categories were showcased including power tools, painting and decorating and work wear, to electrical and plumbing essentials.

Andrew Livingston, Chief Executive of Screwfix comments: "We've had fantastic success with Screwfix LIVE for the past two years and I'm delighted that we have had another record breaking year in Farnborough. Screwfix LIVE is about bringing customers, suppliers and staff together. If we've learned anything in the last two years it's that this setting is invaluable to the trade and DIY enthusiasts.

This annual event has exceeded our expectations at all levels and I could not be more proud of our staff."

-ENDS-

Note to editors

About Screwfix:

Screwfix is part of Kingfisher plc, an international home improvement company which operates nearly 1,200 stores in 10 countries in Europe. Its main brands are B&Q, Castorama, Brico Dépôt and Screwfix. Kingfisher also operates the Koçtaş joint venture in Turkey. For further information go to www.kingfisher.com

Screwfix is recognised as being “where the trade buys” offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 23,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to pick up from the national network of 412 stores. A further range of over 10,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- Screwfix.com attracts 2 million unique visitors per week and the Screwfix Click & Collect service means customers can conveniently purchase supplies online (or over the phone) and then collect from store just five minutes later.
- Customers can call the UK-based Screwfix Contact Centre 24 hours a day, 7 days a week (including bank holidays) on 0500 41 41 41, or on the mobile-friendly 03330 112 112.
- All 412 stores are open 7 days a week and from 7am Monday to Friday.
- 9 out of 10 customers would recommend Screwfix to a friend.

PRESS information:

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