

# BRITAIN'S TOP TRADESMAN

March 2014

## LOCAL JOINER SEES BUSINESS BOOM AFTER WINNING SCREWFIX NATIONAL COMPETITION

Just a few months after winning a competition to find the best tradesman in the UK, Tom Ball, a joiner from Cheshire, has seen his business go from strength to strength!

Tom walked away with the title after fighting off stiff competition from thousands of entrants in the contest organised by trade retailer Screwfix. As well as the title of Britain's Top Tradesman 2013, Tom, who runs *T Ball Joinery*, has now been presented with his prize – a Toyota Hilux worth £27,000 OTR.



Tom says: "I'm extremely proud to hold the title of Britain's Top Tradesman. When I entered I never dreamed that I would win, and it has been a life-changing experience."

“Since being awarded the title in November 2013, my business workload has increased and I am getting lots of calls from new customers who have read about my success in the newspapers. Most people don't know who to call when looking for a reputable tradesman, this endorsement is giving them the confidence to pick up the phone and call me. I can safely say that the title of Britain's Top Tradesman definitely gives them the reassurance they need. I also love the new van and it's helped me to make the right impression when on a job”.

John Mewett, Marketing Director at Screwfix, said: “At Screwfix we meet thousands of tradesmen every day in our stores, we understand how hard they work and the efforts they go to in order to get the job done to the highest standard. Picking a winner was very hard as there was a lot of tough competition. Tom stood out thanks to his entrepreneurial spirit and the fact that he embraced technology and social media to run his business was incredibly impressive too. He is a truly deserving winner, so we are delighted to be able to present Tom with the Toyota Hilux and hear how much of an impact the title has had on his business.”

Jon Hunt, from Toyota, comments: “We are really proud at Toyota to have been part of Screwfix's ‘Britain's Top Tradesman’ competition and to have rewarded such a deserving winner with a Hilux Invincible 3.0D-4D – the World's best-selling pick up. We are delighted that not only did Tom make use of our bespoke customisation service, but he now has a vehicle to help him to meet his business needs.”

**- ENDS-**

### **Notes to editors**

#### **About Screwfix:**

Screwfix is part of Kingfisher plc, Europe's leading home improvement retail group and the third largest in the world [www.kingfisher.com](http://www.kingfisher.com). Screwfix is recognised as being “where the trade buys” offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 14,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to collect from the national network of over 335 stores. An extra range of over 3,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.

- screwfix.com attracts 1.3 million visitors per week and the Screwfix *Click & Collect* service means customers can conveniently purchase supplies online and then collect from store just five minutes later.
- Customers can contact the UK-based Screwfix call centre free 7 days a week (plus bank holidays) on 0500 41 41 41, or on the mobile-friendly 01935 414141.
- Screwfix stores are open 7 days a week – see screwfix.com for local opening hours
- 94 per cent of customers would recommend a friend to Screwfix.

**PRESS information:**

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