



12 January 2015

### EXCLUSIVE NEW PRODUCTS FROM SCREWFIX

- **Wavin Hep<sub>2</sub>O** – the premier push-fit plastic plumbing system
- **Hitachi twin pack** – exclusive new twin pack featuring the popular 18V Combi Drill
- **Titan breaker** – outstanding value
- **DeWalt** – top selling combi drill with two batteries and USB charger

Multi-channel retailer, Screwfix, has released the latest edition of its renowned catalogue - packed with unique new ranges from leading brands including Wavin and DeWalt, it provides tradesmen and serious DIYers with everything they need for 2015.

Available to collect free from over 370 Screwfix stores nationwide, the iconic catalogue includes almost 14,000 items, many of which have been rated and recommended by UK tradesmen.

#### **New partnership sees the launch of Hep<sub>2</sub>O at Screwfix**

For the first time, the catalogue gives Screwfix customers access to the innovative Hep<sub>2</sub>O range of push-fit systems.

The Hep<sub>2</sub>O range is widely regarded in the industry as being the most technologically advanced plumbing system on the market. Thanks to its flexibility and durability, the fittings have become a firm favourite amongst professional installers. Not only can the fittings be used with both plastic and copper pipes, but they also come with an exceptional 50 year guarantee. Exclusive to Screwfix is the single unit pack size, offering the customer additional convenience and choice.

#### **Exclusive Hitachi twin pack**

Following its successful launch of the exclusive Hitachi 18V combi drill, Screwfix has teamed up with the leading power tool manufacturer once again to create a range of exclusive combi drill twin packs.

Tradesmen and serious DIYers can choose between two different packs; each one featuring Hitachi's popular 18V combi drill, which was specially commissioned and co-designed by Screwfix in response to feedback from trade customers. The new design is tougher, faster and more advanced than any other combi drill in its price range.

The twin packs include the Hitachi 18V combi drill with either Hitachi's 18V impact driver for £169.99 or the Hitachi 18V drill driver for £149.99. Both packs come complete with a three year warranty when registered online, a 40 minute charger to reduce downtime and a hard carry case for maximum protection.

#### **Titan Breaker offers outstanding value**

Rated as a "trade value" product by Screwfix customers, the 15.5kg Titan Breaker is another powerful essential for tradesmen and serious DIYers. Priced under £150 the 230V, 1700W breaker features a fan-cooled motor, a strong chipping action, complete with a metal gear box to ensure it will remain robust. The breaker also comes with two chisels, a heavy duty carry case and a two year guarantee.

#### **DeWalt 18V Combi Drill – the tradesman's favourite**

The top selling 18V combi drill is perfect for any tradesman or serious DIYer's toolkit. The powerful drill features two speed settings and an automatic spindle lock. With an all metal gearing to maintain strength and a 13mm keyless chuck, it is designed to handle any job.

The DeWalt drill also comes complete with two batteries, a one hour charger as-well-as a USB charger worth £29.99 – saving time and increasing efficiency when working. The intelligent design means the drill is compatible with all DeWalt 18V Li-ion batteries, giving even longer performance and greater value.

John Mewett, Marketing Director at Screwfix, comments: "The latest edition of our much anticipated catalogue features even more leading products from top brands. We've been listening to tradesmen about what they want and need and in response we have been able to introduce a selection of unique new products, such as the industry-leading Hep<sub>2</sub>O range and Hitachi twin-packs. These products are designed to stand up to the job at hand and will allow our customers to continue to deliver quality work as efficiently as possible."

Customers can collect their free copy of the all new Screwfix catalogue from a network of over 365 Screwfix stores or download the Screwfix catalogue app to their Apple or Android smartphone or tablet.

All of the new ranges are available from Screwfix.com. The Click & Collect service enables customers to order their selected products online or by phone and pick up their items just five minutes later at their chosen store. With Screwfix stores open from 7am on weekdays, and a UK based Contact Centre open 24 hours a day it's never been easier to get hold of all the trade essentials before the start of the working day. For added convenience, all orders received before 7pm on weekdays will be available for next day delivery.

For more information on Screwfix's new range of products, visit [www.screwfix.com](http://www.screwfix.com), call 0500 41 41 41 or the mobile-friendly 03330 112 112, or pick up a copy of the new catalogue at a local Screwfix store.

**-ENDS-**

### **Note to editors**

#### **About Screwfix:**

Screwfix is part of Kingfisher plc, Europe's leading home improvement retail group and the third largest in the world [www.kingfisher.com](http://www.kingfisher.com). Screwfix is recognised as being "where the trade buys" offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 23,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to pick up from the national network of over 365 stores. A further range of over 10,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- [Screwfix.com](http://Screwfix.com) attracts 1.5 million unique visitors per week and the Screwfix Click & Collect service means customers can conveniently purchase supplies online (or over the phone) and then collect from store just five minutes later.
- Customers can call the UK-based Screwfix Contact Centre 24 hours a day, 7 days a week (including bank holidays) on 0500 41 41 41, or on the mobile-friendly 03330 112 112.
- All of our 365+ stores are open 7 days a week and from 7am Monday to Friday, making sure we are ready when our customers are.

- 9 out of 10 customers would recommend Screwfix to a friend

**PRESS** information:

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