



Ref: SF126
September 2012

WHAT'S NEW AT SCREWFIX THIS AUTUMN?

Screwfix, the leading multi-channel trade supplier has given its iconic catalogue a radical refurb, to make it even easier for tradesmen to get what they want, when they want it.

The new-look catalogue will sit alongside Screwfix's popular website and over the phone ordering service, and is available for busy tradesmen on the move to conveniently pick up from one of the existing 250 Screwfix branches nationwide.

Including a host of new brands and extended product lines, the catalogue features a series of well-considered range and layout upgrades, to make it even clearer which of Screwfix's extensive range of best-selling products can now be found in stock in every store, and which tradesmen can get their hands on via its next day delivery service.

Brand new to the catalogue is *Site*, a thoughtfully-designed collection of affordable workwear that is exclusive to Screwfix. Built for work, *Site* offers the latest in safety boots, trousers, shirts and jackets, to help tradesmen tackle the toughest challenges at work, whilst provide the optimum in comfort, protection and durability.

Tradesmen can also use the catalogue to get their hands on all the latest plumbing and heating essentials from leading brands such as Worcester Bosch, Honeywell, Ariston, and Vaillant, to help them prepare for the busy season ahead.

So whether you're buying products for your latest project, or just looking to find some great deals, the Screwfix catalogue, which is packed full of firm favourites, is available from your nearest trade counter and is the essential 'tool' for any tradesman.

With the added bonus of Screwfix's Click & Collect service, customers are able to order their selected products online or by phone and pick up their items within 5 minutes of placing the order at their nearest trade counter. And with a whole host of new trade counters launching throughout the UK, customers won't have to travel far to get their trade essentials.

For more information on Screwfix's new range of products, visit www.screwfix.com, call 0500 41 41 41 or pick up a copy of the new catalogue at your local Screwfix trade counter or order it online.

-ENDS-

Notes to editors

Screwfix is the UK's leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, the unrivalled Screwfix catalogue offers over 14,000 products available for next day delivery or same day collection at 250 Trade Counters nationwide. Order over the phone, online or via mobile app before 6pm for next day delivery or collect within 5 mins at any trade counter.

Press information:

For more information and images please contact:

Manisha Jani, McCann PR, Tel: 0121 713 3868, manisha.jani@mccann.com