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TRADESMEN REAP THE BENEFITS OF BUSINESS MANAGEMENT TOOLS FROM SCREWFIX

Recent research by leading supplier, Screwfix, has revealed that tradesmen are becoming increasingly savvy when it comes to managing their businesses.

With rising fuel costs, the cost of living and mounting energy bills, trade businesses are looking at ways in which they can better manage their time and costs more efficiently.

The research highlighted that 86 per cent of tradesmen now use email when sending quotes and invoices to customers, 74 percent spend more time researching product prices, and a further 69 per cent take advantage of free delivery options from their suppliers – all of which save time and money, even before the job has started.

The survey also revealed that now, more than ever, tradesmen are taking fuel costs into consideration when pricing up a job, with 81 per cent stating that this is something they consider more frequently when quoting, as well as travelling time (51%) and costing for extra equipment (41%).

John Mewett, marketing director at Screwfix, explains: “We know from our customers that in today’s economic climate, managing a business in an efficient way is extremely important. From admin tasks like quoting and sending invoices, to actually travelling and undertaking the job , we’ve seen that tradesmen are finding easier ways to manage their time and costs.

“With increasing fuel prices, and general cost of living, many of our customers are already ahead of the game when trying to manage their business costs, whilst at the same time, giving their customers the best service possible.

“One way that we are helping them save costs and time is by providing tradesmen with invoices that are sent straight to their email accounts after purchasing online. This service also extends to the stores, offering customers the choice of paper or online invoices. Not only does this help the environment, it also makes it even easier for tradesmen to keep on top of their business costs.”

To manage costs even further, customers are increasingly using Screwfix’s online stock checker to plan their orders, and purchase what they need, when they need it.

Planning their purchases before buying ensures all products needed are in stock and available to collect from their local trade counter. And with Screwfix’s Click & Collect service, tradesmen can purchase online, and collect their products in any one of 245 stores just five minutes later.

For more information on Screwfix, log on to www.screwfix.com, or call 0500 414141.

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Screwfix is the UK's leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, the unrivalled Screwfix catalogue offers over 18,000 products available for next day delivery or same day collection at over 200 Trade Counters nationwide. Order over the phone, online or via mobile app before 6pm for next day delivery or collect within 5 mins at any trade counter.