



March 2011

SCREWFIX OFFERS SPRING SAVINGS TO SEE YOU INTO THE SUMMER

Screwfix has given its product range a spring clean and dusted down its already extensive portfolio to launch its latest catalogue with a boosted landscape section and the addition of new exclusive products and deals and savings across the board.

The second catalogue of the year, Catalogue 105 is available from 14th March and will feature key additions to ranges such as cleaning, landscaping, heating and cooling and electrical.

Cleaning

In the spirit of the season, Catalogue 105 has the tools for the most ardent of spring cleaning tasks, the updated models of Karcher pressure washers offering improved motor technology, design and functionality. Meanwhile, new products in the Nilfisk Alto range deliver great results and represent great value.

Landscaping

New brand Solo makes its debut, with its robust landscaping products already well-known in the field, and Toro joins with its leading range of lawnmowers.

The mighty Makita also joins the landscaping line-up, with Line Trimmers, Chainsaws, Hedge Trimmers and Blowers available, whilst Bahco brings its new tools to the range, including pruners, loppers and edging shears.

Electrical

Exclusively available to Screwfix, a new range of decorative and white wiring accessories from the LAP brand enhances the electrical range, with an improved page layout employed for this category making it easier for trade customers to shop.

Plumbing, heating and bathrooms

Polyplumb plastic push fit fittings boost the plumbing offering in Catalogue 105, adding to the push fit system range and are complimentary to polybutylene pipe for use with domestic hot and cold water and heating systems.

In the heating and cooling section, Vent-Axia Lo-Carbon fans comply to Part L building regulations, so are low wattage, consume less power and will prove a must for cost-conscious workers.

John Mewett, Marketing Director at Screwfix, comments: “With spring around the corner, we know that our landscapers, gardeners and outdoor workers are becoming busier and overhauling their equipment after a long winter, so the key additions in our outdoor ranges should see them well into the summer.

“With a fantastic selection of products throughout Catalogue 105, we hope that the latest edition from Screwfix will enable our trade and DIY customers to continually achieve great results at great value prices.”

For more information visit www.screwfix.com, call 0500 41 41 41 or pick up a copy of the new catalogue at your local Screwfix trade counter from 14th March.

□ **Ends** □

NOTES TO EDITORS

About Screwfix

Recognised as being “where the trade buys” and promising a fast, reliable service, Screwfix is the UK’s leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, Screwfix offers over 17,000 products and is fully committed to customer care and support.

Press information:

For more information and images please contact:

Manisha Jani, McCann Erickson Public Relations, Tel: 0121 713 3868
manisha.jani@europe.mccann.com

Felicity Cross, McCann Erickson Public Relations, Tel: 0121 713 3823,
felicity.cross@europe.mccann.com

□ **Ends** □