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## **SCREWFIX APPOINTS NEW COMMERCIAL DIRECTOR**

Leading multi-channel retailer Screwfix has appointed James Mackenzie as its new Commercial and Ecommerce director.

James, who has worked within the Kingfisher Group for more than 11 years, will look after the commercial and e-commerce function as well as identifying new market opportunities for the successful and rapidly expanding Screwfix business.

Before moving into his new role as commercial and e-commerce director, James, who has been in the retail industry for 17 years, was previously head of buying at Screwfix. During his time in retail he has also held senior positions in both Kingfisher and B&Q, including general manager for Kingfisher sourcing in mainland China and director of trading at B&Q.

Commenting on his appointment, James said: "Screwfix has always been a pioneer of multi-channel retailing in the industry and much of its success is down to the innovative model that's in place. I am therefore delighted to be challenged with helping to drive its growth further by ensuring we respond to the changing needs of our customers. I will also be spearheading the identification of new commercial opportunities through developing our supplier network and strengthening our e-commerce operation."

Andrew Livingston, CEO of Screwfix, said: "We are delighted to welcome James to the senior team. His previous experience and knowledge of the industry is exactly what we need to ensure Screwfix remains a retail innovator. We have ambitious plans for the business and are confident that James will play a central role in helping us to realise these."

For more information on Screwfix, visit [www.screwfix.com](http://www.screwfix.com), call 0500 41 41 41 or the mobile-friendly 03330 112 113.

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## **Note to editors**

### **About Screwfix:**

Screwfix is part of Kingfisher plc, Europe's leading home improvement retail group and the third largest in the world [www.kingfisher.com](http://www.kingfisher.com). Screwfix is recognised as being "where the trade buys" offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 23,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to pick up from the national network of over 344 stores. A further range of over 10,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- [Screwfix.com](http://Screwfix.com) attracts 1.5 million visitors per week and the Screwfix Click & Collect service means customers can conveniently purchase supplies online (or over the phone) and then collect from store just five minutes later.
- Customers can call the UK-based Screwfix Contact Centre 7 days a week (including bank holidays) from 7am – 9pm Monday – Friday and 8am – 6pm Saturday-Sunday on 0500 41 41 41, or on the mobile-friendly 03330 112 112.
- All of our 340+ stores are open 7 days a week and from 7am Monday to Friday, making sure we are ready when our customers are.
- 94 per cent of customers would recommend a friend to Screwfix.

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