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TRADESMAN'S MECCA FOR FARNBOROUGH AS SCREWFIX LAUNCHES NEW TRADE COUNTER

Tradesmen in Farnborough will now have more than 11,000 tools, accessories and hardware products at their fingertips - and at trade prices - when Screwfix opens a new branch in the town this weekend.

The national retailer will celebrate the launch with an open weekend at its new trade counter, based at 42 Invincible Road, Farnborough, GU14 7QU on 29th and 30th of May.

Customers will receive a special 10 per cent discount on the first order they place over the launch weekend and anyone with an order over £40 will receive a free Screwfix t-shirt.

With branches nationwide, Farnborough is Screwfix's 150th trade counter to open, and will ensure that its huge range of products and exceptional deals are now readily available to tradesmen locally as well as online or through the call centre.

Stuart McKintyre, branch manager explains: "This is our first branch in Farnborough and is great news for the region; creating about 20 jobs locally and introducing Screwfix to the town.

"Tradesmen will have much greater access to all the trade essentials they need, which aside from being welcomed by homeowners who rely on Farnborough's professionals, means they won't have to travel far to reach their nearest Screwfix store.

"At Screwfix we pride ourselves on the speed, reliability and accuracy of our service and products and are looking forward to welcoming the tradesmen of Farnborough."

The branch offers customers a quick and easy way to purchase over 11,000 products, by simply selecting items from a catalogue, placing their order, and then collecting the goods.

The launch weekend will be held at **42 Invincible Road, Farnborough** and the official opening ceremony will take place on **Saturday 26th May at 10am.**

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About Screwfix

Recognised as being “where the trade buys” and promising a fast, reliable service, Screwfix is the UK’s leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, Screwfix offers over 18,000 products and is fully committed to customer care and support.

With over 30 years experience in the industry, Screwfix offers next-day parcel delivery to tradesmen, building sites, handymen and serious DIY professionals throughout the UK, dispatching over 15,000 parcels per day.

The Screwfix operation is supported by the famous Screwfix catalogue – the key reference source of the trade - which is updated on a quarterly basis. The catalogue is the most comprehensive resource for products – from screws to roofing materials to power tools – in the UK.

Each item is supplied with a 30-day money-back guarantee and can be accessed 7-days a week via a call to Freephone 0500 414141, a click onto screwfix.com, or a visit to one of 150th local Screwfix branches (full address details can be found at www.screwfix.com/tradecounters).

About screwfix.com

Screwfix.com is home to the famous tradesman’s forum, where building professionals and serious DIY enthusiasts share information and technical advice on a wide range of topics.

You can also follow Screwfix on twitter: twitter.com/Screwfixdotcom and join the Screwfix community at facebook.com/Screwfix

PRESS information:

Lindsay Wilson, McCann Erickson Public Relations, Tel: 0121 713 3866,
lindsay.wilson@europe.mccann.com

Elizabeth Mitchell, McCann Erickson Public Relations, Tel: 0121 713 3868,
Elizabeth.mitchell@europe.mccann.com