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## **SCREWFIX SMASHES FUNDRAISING TARGET WITH £68,000 CHARITY DONATION**

Leading multi-channel supplier Screwfix, has raised a fantastic £68,000 in 2011 for testicular and prostate cancer charity, Everyman, smashing its fundraising target by a staggering £18,000

From a gruelling bike ride around the 45 mile-long Tarka Trail in Devon and a sponsored 21 mile paddle in the West Midlands, to cake sales and fancy dress days spanning the breadth of the country, staff across Screwfix's national network of 200 trade counters have tackled a host of challenges and activities in aid of the fantastic charity.

Screwfix also sold 'Get it Done' t-shirts, the follow up to the popular 'Don't be a spanner - check your nuts' t-shirts as well as scratch cards across its network of branches, to raise further funds and awareness of male cancers.

John Mewett, marketing director for Screwfix, said: ". We know that the most common form of cancer in men is prostate cancer and Screwfix's large male customer base allows us to really reach out and make a difference. Congratulations to our staff and customers, who got involved and raised such a large sum of money. It will really make a huge difference to the great work that Everyman does."

Since 2009, Screwfix has raised nearly £150,000 of much needed money and awareness for the charity which was set up by The Institute of Cancer Research to eradicate testicular and prostate cancer. The retailer's partnership with micro-donation scheme Pennies, the electronic charity box, which launches in March, will take this figure over the £150,000 mark.

Over the last two years, Screwfix has used its profile in the male dominated construction industry to make men more aware of the symptoms of prostate and testicular cancer, and the serious health implications of not detecting the signs early.

**-ENDS-**

*All Screwfix Everyman fundraising photography provided should be credited to Christopher Shaw*

### **Notes to editors**

**Screwfix** is the UK's leading cross-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, the unrivalled Screwfix catalogue offers over 18,000 products available for next day delivery or same day collection at over 200 Trade Counters nationwide. Order over the phone, online or via mobile app before 6pm for next day delivery or collect within 15 mins at any trade counter.

Everyman is an appeal to raise funds for research into male cancers at The Institute of Cancer Research (ICR). It was first set up in 1997 to address an urgent lack of funding for prostate and testicular cancer research.

Prostate cancer is the most common cancer in British men with 37,000 new cases diagnosed each year, while testicular cancer remains the most common cancer in men aged 15-44.

The ICR is one of the world's most influential cancer research institutes, with a mission to make the discoveries that defeat cancer. Our scientists have made significant breakthroughs in the diagnosis and treatment of male cancers, but more needs to be done.

Funds raised by the Everyman appeal will help us to make a real impact on cancer patients' lives.

### **Press information:**

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