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SCREWFIX RAISES ESSENTIAL FUNDS FOR CHARITY

A sporty Screwfix employee in Redditch has done his small bit to make a *big* difference for testicular and prostate cancer charity Everyman by completing a gruelling 21 mile sponsored kayak paddle.

Assistant manager, Ian Johnson, of the Redditch trade counter on Park Farm Industrial Estate, and friends, Rob Petherbridge and Iain Willis braved the waters of the River Severn and completed the five-hour paddle which took them from Astley Burf in Stourport-on-Severn to Upton-on-Severn. All together, they raised almost £500 for the charity.

Ian Johnson said: "Everyman has been Screwfix's sponsored charity for two years now, and we really wanted to do our bit to help. We all love kayaking so thought it would be a brilliant idea to do a sponsored paddle down the River Severn. A big thanks to everyone who helped us raise the money and supported us throughout the challenge."

John Mewett, Marketing Director for Screwfix, said: "We know that the most common form of cancer in men is testicular cancer and Screwfix's large male customer base allows us to really reach out and make a difference. Congratulations to Ian and the team for raising such a brilliant amount of money, every penny makes a huge difference, so thanks to everyone who took part in the sponsored paddle."

The Redditch branch of Screwfix offers customers a quick and easy way to purchase over 18,000* products, by simply selecting items from a catalogue, placing their order, and then collecting the goods. For more information, log on to www.screwfix.com, call 0500 414141 or visit the local Redditch branch, Unit 2, Springfield House, Pipers Road, Park Farm Industrial Estate, Redditch, Worcestershire B98 0HU, Monday to Friday 8am-6pm, Saturday 8am to 6pm and Sunday 10am to 4pm.

**** All products from the extensive Screwfix range can be ordered in store, online or over the phone for home or site delivery, with many lines stocked in one of the 165 Screwfix branches for immediate collection.***

-ENDS-

Note to editors

About Everyman:

The Institute of Cancer Research (ICR) is home to the UK's leading male cancer campaign, Everyman, which raises awareness and funds research into prostate and testicular cancers. Much of the research takes place at the ICR's Everyman Centre - Europe's first and only centre dedicated to male cancer research. Money raised through the campaign will go directly towards supporting research at the Everyman Centre and prostate and testicular cancer scientists at the ICR. For more information visit www.everyman-campaign.org and www.icr.ac.uk.

Testicular cancer is the most common form of cancer in men aged between 15 and 44, with about 2,000 cases a year in the UK. Incidence is increasing dramatically – by almost four-fold in the last 50 years. Thanks to advances made at Everyman, testicular cancer is 99 per cent curable if caught early, and with treatment the overall cure rate is 97 per cent.

Prostate cancer has overtaken lung cancer to become the most common cancer in men affecting more than 36,000 and killing 10,000 men every year in the UK. One man dies of prostate cancer in the UK every hour.

About Screwfix:

Recognised as being “where the trade buys” and promising a fast, reliable service, Screwfix is the UK's leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, Screwfix offers over 18,000 products and is fully committed to customer care and support.

PRESS information:

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