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SCREWFIX KICKS OFF 2012 WITH NEW CATALOGUE LAUNCH

With its 200th store launch this month, 2012 set to be a big year for Screwfix, and kicking off the year as it means to go on, the leading multi-channel trade supplier has launched the latest edition of its coveted catalogue. Available for busy tradesmen on the move to conveniently pick up from one of the existing Screwfix branches nationwide or one of the 14 brand new branches scheduled to open this month, the new catalogue is the first of many exciting Screwfix launches in 2012.

Whether you're buying products for your latest project, or just looking to find some great deals, the Screwfix catalogue, which is packed full of firm favourites, is available from your nearest trade counter and is the essential 'tool' for any tradesman who want convenience from their trade supplier.

The eagerly anticipated first catalogue of the year features over 500 new products which have been added to Screwfix's already extensive range, ensuring tradesmen have all the tools needed for the job in hand. Exclusive power tool brand Erbauer has extended its range by adding a selection of new and improved power tools and accessories, incorporating enhanced specifications and design, all available at prices that don't break the bank.

Also featured in the catalogue, are hand tools from Stanley and professional plumbing tools from Rothenberger. The Screwfix lighting range now includes new products from LAP with highly efficient commercial batten lamps and holders, as well as LED domestic kitchen downlighters.

Tradesmen looking to put their customer's safety first in the New Year will find a significant selection of the latest security brands added to the catalogue, such as top-of the-range products from Swann and Tate.

With the added bonus of Screwfix's click, pay and collect service, customers are able to order their selected products online or by phone and pick up their items within 15 minutes of placing the order at their nearest trade counter. And with more trade counters opening

around the UK throughout January, customers won't have to travel far to get their trade essentials.

For more information on Screwfix's new range of products, visit www.screwfix.com, call 0500 41 41 41 or pick up a copy of the new catalogue at your local Screwfix trade counter or order it online.

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Notes to editors

About Screwfix

Recognised as being “where the trade buys” and promising a fast, reliable service, Screwfix is the UK's leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, Screwfix offers over 18,000 products and is fully committed to customer care and support.

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