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SCREWFIX GOES NUTS TO RAISE £80,000 FOR EVERYMAN

Screwfix, the leading multi-channel supplier of tools and fittings, is celebrating reaching an £80,000 fundraising milestone for its 'Don't Be a Spanner, Check Your Nuts' campaign for Everyman. Staff and customers nationwide have been actively supporting the campaign for the last year and Screwfix celebrated its hard work with an official celebrity cheque handover in July.

Screwfix representatives teamed up with celebrity sportsman and Everyman patron Jimmy White at the Snooker Legends event to present Everyman, the male cancer charity, with an £80,000 cheque.

Screwfix staff and customers have pulled together to raise the £80,000 through inventive activities from auctions, pop concerts, football matches and raft races to adrenalin-fuelled skydives and bungee jumps. Staff have been going the extra mile to support the cause and raise awareness of testicular and prostate cancer, including 20 intrepid employees who embarked on a gruelling 30 mile sponsored walk from the Screwfix head office in Yeovil to the Taunton trade counter.

Screwfix's specially designed range of charity T-shirts and beanie hats have also been flying off the shelves over the last year to raise money and awareness of male cancers. Alongside Jimmy White several other famous faces, including comedian Paddy McGuinness, the Apprentice's Phil Taylor and football legend Matt Le Tissier, have also donned the distinctive charity T-shirts to show their support for the "Don't Be a Spanner, Check Your Nuts" campaign.

John Mewett, Marketing Director for Screwfix, explains: "We'd really like to thank our staff and customers for backing the campaign – through the sale of the merchandise we've been able to raise much-needed funds for Everyman, as well as awareness of a really important issue. Reaching the £80,000 milestone is a fantastic achievement for everyone associated with Screwfix, and we are thrilled to be a part of such a successful campaign."

One Screwfix customer who benefitted directly from the campaign is Northumbrian builder Stephen Haliburton. Whilst visiting his local Screwfix trade counter in South Shields,

Stephen spotted one of the charity T-shirts and was prompted to check himself, only to be diagnosed with testicular cancer a few days later.

Stephen is now fit and well and was present at the cheque handover to meet Jimmy White, another testicular cancer survivor, and celebrate the successful campaign with representatives from Screwfix and Everyman.

To find out more about the forthcoming fundraising activity and how you can contribute to the ongoing efforts visit your local Screwfix store, and for more information on Screwfix go to www.screwfix.com.

-ENDS-

Note to editors

About Everyman:

The Institute of Cancer Research (ICR) is home to the UK's leading male cancer campaign, Everyman, which raises awareness and funds research into prostate and testicular cancers. Much of the research takes place at the ICR's Everyman Centre - Europe's first and only centre dedicated to male cancer research. Money raised through the campaign will go directly towards supporting research at the Everyman Centre and prostate and testicular cancer scientists at the ICR. For more information visit www.everyman-campaign.org and www.icr.ac.uk.

Testicular cancer is the most common form of cancer in men aged between 15 and 44, with about 2,000 cases a year in the UK. Incidence is increasing dramatically – by almost four-fold in the last 50 years. Thanks to advances made at Everyman, testicular cancer is 99 per cent curable if caught early, and with treatment the overall cure rate is 97 per cent.

Prostate cancer has overtaken lung cancer to become the most common cancer in men affecting more than 35,000 and killing 10,000 men every year in the UK. One man dies of prostate cancer in the UK every hour.

About Screwfix:

Recognised as being “where the trade buys” and promising a fast, reliable service, Screwfix is the UK's leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, Screwfix offers over 18,000 products and is fully committed to customer care and support.

PRESS information:

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