



September 2015

## **CONTINUED GROWTH FOR SCREWFIX DELIVERS GREATER CONVENIENCE**

With Screwfix's recent announcement of the potential opening of a further 200 UK stores, bringing the total to 600, the multi-channel retailer continues to focus on delivering convenience for busy tradesmen through its expanding network.

Screwfix also reports how the trade is increasingly adopting the use of mobile technology to keep stocked-up and meet business demand. Its Click & Collect service, which allows goods to be ordered over the phone or online and collected from store just five minutes later, has hit a milestone of more than 6 million orders since launching in 2011 and Screwfix.com receives 2 million unique visits every week.

Andrew Livingston, CEO of Screwfix, says: "Time is money for our customers and they constantly tell us how crucial it is that they can get the products they need, when they need them, so the continued expansion of our store network is designed to do just that. 90% of the UK population is within 20minutes of a Screwfix store and we plan to open a further 200 stores so even more tradesmen and women can pick-up what they need as quickly as possible.

"As tradesmen are busier than ever, we've seen how services such as Click & Collect and Sunday deliveries are going from strength-to-strength as they minimise time off the job; something which tradesmen say is essential in keeping pace with demand and growing their businesses. What's more, 70% of all our Click & Collect orders are from mobiles, as tradesmen use their phones to save valuable minutes every day."

Screwfix's convenient service is supported by an award winning 24 hour contact centre and next day deliveries seven days a week. Last year, it also launched a dedicated website in Ireland to make shopping even easier for our Irish traders by offering convenience and local prices.

Screwfix now has 412 stores across the UK and a range of more than 14,000 products available for collection seven days a week. For more information visit [www.screwfix.com](http://www.screwfix.com), call 0500 41 41 41 or mobile-friendly on 03330 112 112.

**ENDS**

### **Note to editors**

#### **About Screwfix:**

Screwfix is recognised as being “where the trade buys” offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 14,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to collect from the national network of 400 stores. An extra range of over 3,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- screwfix.com attracts 1.9 million visitors per week and the Screwfix *Click & Collect* service means customers can conveniently purchase supplies online and then collect from store just five minutes later.
- Customers can contact the UK-based Screwfix call centre free 24 hours per day, 7 days a week (plus bank holidays) on 0500 41 41 41, or on the mobile-friendly 01935 414141.
- Screwfix stores are open 7 days a week – see [screwfix.com](http://screwfix.com) for local opening hours
- 94 per cent of customers would recommend a friend to Screwfix.
- 50% of the UK are within 10 minutes of a Screwfix store, with 9/10 within 20 minutes.
- Screwfix employs over 7,500 people has been awarded a Gallup Great Workplace Award for its outstanding workplace culture and staff engagement.

#### **PRESS** information:

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