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POWERED UP: EXCLUSIVE POWER TOOLS FROM SCREWFIX

- ***Bosch* drill – exclusive new, small but powerful 18v combi drill for less than £100**
- ***Erbauer* – new twin pack**
- ***Brand new security range***

Multi-channel retailer, Screwfix, has partnered with Bosch to develop an exclusive new 18V combi drill for under £100, available in the latest edition of its renowned catalogue.

The £99.99 drill is just one of many new exclusives that have been added to Screwfix's range to meet the needs of busy tradesmen. The small yet mighty *Bosch 18V Combi Drill* was specially commissioned and designed by Screwfix and Bosch in response to feedback from trade customers. Designed to be powerful yet extremely compact, the *Bosch 18V Combi Drill* is the highest specification drill from Bosch in its price range, and comes with a Bosch cool pack battery, preventing it from overheating. It features a three year warranty when registered online and a handy carry case. For £49.99 tradesmen can get an extra 4ah battery pack so they can reduce the risk of running out of charge.

The latest Screwfix catalogue also features the great value new *Erbauer 18v Twin Pack* for £139.99. The twin pack which includes an 18V combi drill and 18V impact driver also comes with two batteries, a standard charger and a practical carry case. The *Erbauer 18v Twin Pack* is Screwfix's lowest priced 18V twin pack in the new catalogue.

In response to the growing demands from homeowners for security installations and safety measures, Screwfix has further extended its collection of safety and security products in the new catalogue. This includes the introduction of Fire Angel Pro smoke and heat alarm systems; the launch of the Smith & Locke security range including padlocks, chains, cables, night latches, mortice locks, euro cylinders and security mirrors; and the exclusive new Dicon smoke and CO alarms range.

John Mewett, Marketing Director at Screwfix, comments: "We know tradesmen are busier than ever so it's crucial they get the tools required. With this in mind, we've worked with Bosch to develop a small yet powerful drill at a great value price and by focusing on the needs of trade users, we hope it sets a bar in terms of performance. This is just one of many new additions in the new catalogue, we've also looked to meet requirements of our trade customers by enhancing ranges such as our safety and security products."

Available to collect free from any of the 400 Screwfix stores nationwide or to download as the Screwfix catalogue app, the new edition of the catalogue includes almost 14,000 items, thousands of which have been rated and recommended by UK tradesmen.

Screwfix's *Click & Collect* service enables customers to order their selected products online or by phone and pick up their items just five minutes later at their nearest store. And with Screwfix stores open from 7am on weekdays, it's never been easier to get hold of all the trade essentials before the start of the working day. For added convenience, customers can even order products for the next day seven days a week.

For more information on Screwfix's new range of products, visit www.screwfix.com, call 0500 41 41 41 or the mobile-friendly 03330 112 112, or pick up a copy of the new catalogue at a local Screwfix store.

-ENDS-

Note to editors

About Screwfix:

Screwfix is recognised as being "where the trade buys" offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 14,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to collect from the national network of 400 stores. An extra range of over 3,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- screwfix.com attracts 1.9 million visitors per week and the Screwfix *Click & Collect* service means customers can conveniently purchase supplies online and then collect from store just five minutes later.
- Customers can contact the UK-based Screwfix call centre free 24 hours per day, 7 days a week (plus bank holidays) on 0500 41 41 41, or on the mobile-friendly 01935 414141.

- Screwfix stores are open 7 days a week – see screwfix.com for local opening hours
- 94 per cent of customers would recommend a friend to Screwfix.
- 50% of the UK are within 10 minutes of a Screwfix store, with 9/10 within 20 minutes.
- Screwfix employs over 7,500 people has been awarded a Gallup Great Workplace Award for its outstanding workplace culture and staff engagement.

PRESS information:

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