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Screwfix launches its first trade and DIY Show

More than 120 top suppliers will be exhibiting at 'Screwfix Live', the first dedicated trade and DIY show from the leading multi-channel retailer.

The free event, which will be held at Farnborough Five on 13-15 September, is set to attract tradesmen and serious DIYers from around the country and will feature demonstrations, guest appearances, competitions, and special on-stand offers and deals.

Suppliers including the likes of DeWalt, Bosch and Irwin will be attending alongside many others, to showcase everything from power tools and hand tools, to plumbing, electrical, workwear, landscaping and decorating products.

The entertainment programme includes live demonstrations on the main stage, in addition to the launch of 'Britain's Top Tradesman 2013', Screwfix's annual search for the best in the business from plumbers and electricians, to landscapers, builders and joiners.

Andrew Livingston, chief executive of Screwfix comments: "We're very excited about the inaugural Screwfix Live, and we are expecting a busy few days! It's proving extremely popular with our suppliers, all of the stands were fully booked within weeks of us announcing the show.

"The main reason we decided to launch Screwfix Live is to give our suppliers and customers the chance to meet face-to-face. It's a very rare opportunity for them to talk to each other about their businesses, share insight and get their hands on the latest products. There are also some amazing special show-only offers available during the three days so we would encourage people to pre-register now so they don't miss out!"

To be guaranteed entry to Screwfix Live this September, visitors can pre-register online at www.screwfixlive.com where they will be allocated a place on a first-come, first serve basis. Everyone who does pre-register will benefit from a 10% discount on anything they buy at the show (not available in conjunction with other offers). Limited entry may also be available to people who turn up on the day.

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Note to editors

About Screwfix:

Screwfix is recognised as being “where the trade buys” offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 14,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to collect from the national network of over 280 stores. An extra range of over 3,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- screwfix.com attracts 1 million visitors per week and the Screwfix *Click & Collect* service means customers can conveniently purchase supplies online and then collect from store just five minutes later.
- Customers can contact the UK-based Screwfix call centre free 7 days a week (plus bank holidays) on 0500 41 41 41, or on the mobile-friendly 01935 414141.
- Screwfix stores are open 7 days a week – see screwfix.com for local opening hours
- 94 per cent of customers would recommend a friend to Screwfix.

PRESS information:

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