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SCREWFIX ENABLES CUSTOMERS TO TAKE PAYMENTS ON THE MOVE

Leading supplier, Screwfix has announced it will be the first UK trade supplier to stock the payleven Chip & PIN device, which enables tradesmen to process credit and debit payments anytime, anywhere.

Now tradesmen can buy a machine for card transactions, making it quicker, smarter and easier for them to receive payment for jobs they undertake during their busy working day – all you need is this handy machine and a smart phone.

payleven offers a low-cost way to accept card transactions and at Screwfix, the Chip & PIN reader costs £82.50 excluding VAT, and includes £27.50 of transactional credit equating to £1,000 of free transactions, after which tradesmen are charged a fee of 2.75 per cent per transaction, with no monthly subscription.

The payleven reader is 100% mobile, working anywhere with 3G or Wi-Fi connection and links up via a mobile app with an iOS or Android smart phone or tablet via Bluetooth. The reader is easy to setup and is as secure as the traditional card terminals with full Chip & PIN fraud protection and also meets the highest EMV and PCI security standards.

John Mewett, marketing director at Screwfix, comments: "We are delighted to be the first UK trade supplier to be stocking the payleven device. Offering convenience to our customers is really important to us and as tradesmen need to be able to process card payments securely and this device allows them to do just that.

"In recent years, technology has fast become one of a tradesman's most valuable business tools, and this device is an invaluable product to add to their toolbox.

"It's often the case that many tradesmen are called out to fix or repair urgent jobs, and payleven allows their customers to pay without worrying about having the cash or digging out their cheque book. It also means that the tradesman is paid instantly, without the worry of carrying large amounts of cash around, or making a trip to the bank. We envisage this new, secure and innovative product to be extremely popular with tradesmen as it will definitely make their day-to-day job easier."

“For the development of mobile card payments, strong partners are essential”, says Alston Zecha, founder and COO of payleven.

“Screwfix is a perfect match for us, as they ensure our Chip & PIN solution reaches the audience which benefits most from it, the small and medium sized businesses.”

The payleven device will be stocked in Screwfix and sister brands Plumbfix and Electricfix from August, and tradesmen will be able to purchase the device online, over the phone, or in store.

Headquartered in London, payleven is the leading enabler for mobile card payments in Europe and delivers the ideal payment solution for independent tradesmen. For more information, visit www.screwfix.com, or www.payleven.co.uk.

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Note to editors

About Screwfix:

Screwfix is recognised as being “where the trade buys” offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 14,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to collect from the national network of over 280 stores. An extra range of over 3,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- screwfix.com attracts 1 million visitors per week and the Screwfix *Click & Collect* service means customers can conveniently purchase supplies online and then collect from store just five minutes later.
- Customers can contact the UK-based Screwfix call centre free 7 days a week (plus bank holidays) on 0500 41 41 41, or on the mobile-friendly 01935 414141.
- Screwfix stores are open 7 days a week – see screwfix.com for local opening hours
- 94 per cent of customers would recommend a friend to Screwfix.

About payleven:

payleven is Europe’s technologically leading solution for mobile card payments and helps merchants of all sizes to realize new business potential. Based on a “plug & pay” principle, payleven merchants can offer their clients Chip & PIN debit and credit card payments via their smartphone or tablet devices – offering a mobile, cost-effective and secure alternative

to traditional card payment terminals. payleven offers a variety of additional features, helping customers to maximize the potential of their business.

Founded by payment experts and entrepreneurs Konstantin Wolff (CMO), Rafael Otero (CTO) and Alston Zecha (COO), payleven brings fresh air into the traditional world of finance. With 90 employees working in the UK, Germany, Italy, Benelux, Poland and Brazil, payleven is shaping the future of the payment world.

More information is available on www.payleven.com

Press information:

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