



01 September 2014

## **NEW ADDITIONS TO THE SITE WORKWEAR CLOTHING RANGE AVAILABLE EXCLUSIVELY AT SCREWFIX**

Leading multi-channel retailer, Screwfix, will be stocking a much wider range of its market leading workwear brand, *Site*. With additions to both its clothing and footwear ranges, *Site* provides tradesmen and DIY enthusiasts with protection, comfort and durability at affordable prices, whatever job they're tackling.

Designed to meet even the toughest challenges at work, *Site* offers safety-first design and contemporary styling through functional workwear. The collection includes value basics that exceed customer expectations, offering both comfort and style.

Available exclusively at Screwfix (part of the Kingfisher group), *Site* takes workwear to the next level, delivering clothing and footwear for work.

### **Failsafe Footwear**

*Site* offers a wide collection of carefully designed safety footwear including traditional and dealer boots, waterproof hiker style boots, rigger boots, wellingtons, trainer boots and trainers and shoes right through to ladies' safety footwear. All are designed to keep feet comfortable and protected no matter the working environment they are used in - from warehouses to farmyards and from building sites to workshops, factories, forests and beyond. All of the safety footwear in the range features steel toe caps and midsoles.

This season, *Site* has taken inspiration from the high street, with traditional working boot shapes in oiled leathers, and the new Mudguard Dealer Boots. Both designs benefit from robust Goodyear welted sole construction and have a SBP safety rating of S1P.



The Touchstone Safety Boot is on trend for low profile boots but with a protective toe cap which is sunk into cupped soles, still able to offer Site safety protection with a stainless steel midsole.



### **Top Trousers**

*Site* has trousers to suit a wide variety of needs and customers, including painter and decorator trousers, chainsaw trousers, as well as those with holster pockets for tradesmen who want to be able to keep their phones, tools and equipment with them at all times.

*Site* also offers a host of service trousers perfect for both the serious DIYers and tradesmen with both the Setter trousers and the Beagle styles available. The range of trousers is also available in several weights to suit different work environments, including the lighter weight Retriever trouser or the heavy weight Mastiff trousers.



The Mastiff design is now available in black, khaki and stone colour options and comes packed with features such as 17 pockets. Made from 315gsm durable canvas and reinforced with Cordura in all key areas, the functional design offers a warmer work trouser for the autumn and winter.

### **Keep Covered**

*Site's* new Hammer coverall is the perfect workwear solution for wearing over clothes to keep them protected. Made from a mid-weight fabric with an adjustable waistband, the coverall benefits from a practical double ended and covered zip front to minimise scratching items while working.



For more information on the *Site* range, available exclusively at Screwfix, visit [www.screwfix.com](http://www.screwfix.com), call 0500 41 41 41, pick up a copy of the new catalogue at a local Screwfix store or order online.

**ENDS**

### **Note to editors**

To review or test any of the new *Site* range of workwear, please contact Rachel Tillman at McCann PR on 0121 713 3593 / [rachel.tillman@mccann.com](mailto:rachel.tillman@mccann.com)

### **About Screwfix:**

Screwfix is part of Kingfisher plc, Europe's leading home improvement retail group and the third largest in the world [www.kingfisher.com](http://www.kingfisher.com). Screwfix is recognised as being "where the trade buys" offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 23,000 products over the phone, online, via their mobile or from their local store.

- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to pick up from the national network of over 350 stores. A further range of over 10,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- [Screwfix.com](http://Screwfix.com) attracts 1.5 million visitors per week and the Screwfix Click & Collect service means customers can conveniently purchase supplies online (or over the phone) and then collect from store just five minutes later.
- Customers can call the UK-based Screwfix Contact Centre 7 days a week (including bank holidays) from 7am – 9pm Monday – Friday and 8am – 6pm Saturday-Sunday on 0500 41 41 41, or on the mobile-friendly 03330 112 112.
- All of our 350+ stores are open 7 days a week and from 7am Monday to Friday, making sure we are ready when our customers are.
- 9 out of 10 customers would recommend Screwfix to a friend.

### **PRESS** information:

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