

PRESS RELEASE FOR ISSUE TO:	Regional press - Leamington
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**TRADESMAN'S MECCA FOR LEAMINGTON SPA AS SCREWFIX
LAUNCHES NEW TRADE COUNTER**

Tradesmen in Leamington Spa will soon have more than 11,000 tools, accessories and hardware products at their fingertips - and at trade prices - when Screwfix opens a new branch in the town on Friday 10 December.

The national retailer will celebrate the launch with an open weekend at its new trade counter, based at the Trojan Business Park, Tachbrook Park Drive, Leamington Spa, on 10, 11 and 12 December.

Customers will receive an opening offer of 10 per cent discount off their purchases over the launch weekend, and will get £10 off when they spend over £50 by showing special Screwfix vouchers. There will also be on site demonstrations of the latest top products from a host of big name tool brands.

With branches nationwide, Leamington Spa is Screwfix's 153rd trade counter to open, and will ensure that its huge range of products and exceptional deals are now readily available to tradesmen locally as well as online at www.screwfix.com or over the phone on 0500 414141.

Screwfix branch manager, Pete Batten, comments: "This is our first branch in Leamington Spa and it is great news for the region; creating about 21 jobs locally and introducing Screwfix to the town.

“Tradesmen will have much greater access to all the trade essentials they need, which aside from being welcomed by homeowners who rely on Leamington Spa’s professionals, means they won’t have to travel far to reach their nearest Screwfix store.

“At Screwfix we pride ourselves on the speed, reliability and accuracy of our service and products and are looking forward to welcoming the tradesmen of Leamington Spa.”

The branch offers customers a quick and easy way to purchase over 11,000 products, by simply selecting items from a catalogue, placing their order, and then collecting the goods. For more information, log on to www.screwfix.com, call 0500 414141 or visit the local Leamington branch at Trojan Business Park, Tachbrook Park Drive, Leamington Spa, CV34 6RH.

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Note to editors

About Screwfix:

Recognised as being “where the trade buys” and promising a fast, reliable service, Screwfix is the UK’s leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, Screwfix offers over 18,000 products and is fully committed to customer care and support.

PRESS information:

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