



PR SF 007

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TRADESMAN'S MECCA FOR HUNTINGDON AS SCREWFIX LAUNCHES NEW TRADE COUNTER

Tradesmen in Huntingdon will now have more than 11,000 tools, accessories and hardware products at their fingertips - and at trade prices - when Screwfix opens a new branch in the town this month.

The national retailer will celebrate the launch with an open weekend at its new trade counter, based at Unit 2, The Bridge Centre, St Peters Road, Huntingdon on 26th, 27th and 28th March.

Customers will receive a special 10 per cent discount on the first order they place over the launch weekend and anyone with an order over £40 will receive a free Screwfix t-shirt. There will also be demonstrations of the latest products from Dewalt, Makita and Rubi UK – and the chance to win £100 worth of Screwfix vouchers.

With branches nationwide, Huntingdon is Screwfix's 149th trade counter to open, and will ensure that its huge range of products and exceptional deals are now readily available to tradesmen locally as well as online or through the call centre.

Steve Matthews, branch manager explains: "This is our first branch in Huntingdon and is great news for the region; creating about 23 jobs locally and introducing Screwfix to the town.

"Tradesmen will have much greater access to all the trade essentials they need, which aside from being welcomed by homeowners who rely on Huntingdon's

professionals, means they won't have to travel far to reach their nearest Screwfix store.

“At Screwfix we pride ourselves on the speed, reliability and accuracy of our service and products and are looking forward to welcoming the tradesmen of Huntingdon.”

The branch offers customers a quick and easy way to purchase over 11,000 products, by simply selecting items from a catalogue, placing their order, and then collecting the goods.

The launch weekend will be held at The Bridge Centre, St Peters Road, Huntindon and the official opening ceremony will take place on Friday 26th March at 10.00 am

Reporters and photographers are invited to attend on Friday 26th March from 9.45am.

ENDS

About Screwfix

Screwfix is the UK's leading supplier of tools, accessories and hardware products to the trade, delivering millions of products to building professionals and serious DIY enthusiasts every year.

Customers can shop at any local Screwfix branch, via the web or by phone via the Screwfix National Contact Centre.

The Screwfix operation is supported by the famous Screwfix catalogue – the key reference source of the trade - which is updated on a quarterly basis. The catalogue is the most comprehensive resource for products – from screws to roofing materials to power tools – in the UK.

The latest catalogue, which includes over 17,000 product lines, features exclusive products as well as leading brand names. Fully committed to customer care and support, Screwfix offers a 30-day no quibble, money-back guarantee on all unused products and all prices are inclusive of VAT.

CALL

With over 30 years experience in the industry, Screwfix offers next-day parcel delivery to tradesmen, building sites, handymen and serious DIY professionals throughout the UK, dispatching over 15,000 parcels per day.

At Screwfix, customer service is a major priority. The Screwfix National Contact Centre won the European Call Centre 'Best Customer Experience' Award in 2006.

CLICK

The Screwfix website, www.screwfix.com, and national call centre, 0500 41 41 41, offer swift, professional access to products for next day delivery.

The Screwfix website also features the famous tradesman's forum, where building professionals and serious DIY enthusiasts share information and technical advice on a wide range of topics.

Follow Screwfix on twitter: twitter.com/Screwfixdotcom

VISIT

A national network of over 149 local Screwfix branches offers tradesmen – and serious DIY enthusiasts in the know - immediate access to an enormous range of building essentials at unrivalled prices.

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