



PR SF 005

March 2010

CHANCE TO SCREWFIX IT AT HOMEBUILDING & RENOVATING SHOW

Trade retailer Screwfix will be helping self builders get the job done at the Homebuilding & Renovating Show in March.

Visitors to the four-day event at the NEC in Birmingham from 18 March to 21 March will have the chance to win a Makita 18v Combi Drill every day on the Screwfix stand, while those that take part in the daily Wii challenge could be in line to win £100 of vouchers.

Along with these great giveaways, show-goers will have the opportunity to give something back, as 'Check your Nuts' beanie hats will be on sale to support the Everyman charity – with 100 per cent of the profits from the £2.99 hat donated to help raise awareness of male cancer.

A suite of products from the latest Screwfix catalogue will also be on sale, including the best power tools, site deals, hand tools and work wear – with some exclusive deals only available at the show, such as a trade-in offer of up to £100 against leading brand power tools.

John Mewett, marketing director at Screwfix said: "Visitors to the Screwfix stand at the Homebuilding & Renovating Show will be treated to special deals and the chance to win some great tools.

"But more importantly, they can be sure of the usual Screwfix offer – sound advice, great value and an extensive range – all up for grabs from our current catalogue and additional spring specialogue, which covers our great new landscaping and outdoor range."

Visitors to the Screwfix stand, at T23, will also find computers available with free email and internet access.

Show-stopping deals

- Ryobi screwdriver down from £99.99 to £89.99
- FS 23 piece tool kit for £29.99 – not available in Cat 101!

- 6 piece level and measure set – not available in Cat 101!
- Dewalt polo shirt down from £16.35 to £13.89
- Superquilt, 30 per cent off.

ENDS

About Screwfix

Screwfix is the UK's leading supplier of tools, accessories and hardware products to the trade, delivering millions of products to building professionals and serious DIY enthusiasts every year.

Customers can shop at any local Screwfix branch, via the web or by phone via the Screwfix National Contact Centre.

The Screwfix operation is supported by the famous Screwfix catalogue – the key reference source of the trade - which is updated on a quarterly basis. The catalogue is the most comprehensive resource for products – from screws to roofing materials to power tools – in the UK.

The latest catalogue, which includes over 14,000 product lines, features exclusive products as well as leading brand names. Fully committed to customer care and support, Screwfix offers a 30-day no quibble, money-back guarantee on all unused products and all prices are inclusive of VAT.

CALL

With over 30 years experience in the industry, Screwfix offers next-day parcel delivery to tradesmen, building sites, handymen and serious DIY professionals throughout the UK, dispatching over 15,000 parcels per day.

At Screwfix, customer service is a major priority. The Screwfix National Contact Centre won the European Call Centre 'Best Customer Experience' Award in 2006.

CLICK

The Screwfix website, www.screwfix.com, and national call centre, 0500 41 41 41, offer swift, professional access to products for next day delivery.

The Screwfix website also features the famous tradesman's forum, where building professionals and serious DIY enthusiasts share information and technical advice on a wide range of topics.

Follow Screwfix on twitter: twitter.com/Screwfixdotcom

VISIT

A national network of over 150 local Screwfix branches offers tradesmen – and serious DIY enthusiasts in the know - immediate access to an enormous range of building essentials at unrivalled prices.

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