



PR SF 008

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SCREWFIX SAVINGS ARE EASIER, FASTER AND SMARTER IN NEW CATALOGUE

Screwfix has added to its famous catalogue with a shedload of new product lines and exclusive deals, just in time for the home improvement season.

Catalogue 102, available from 12th April, features more than 500 new products, which focus on ways to work easier, faster or smarter. This innovative approach aims to help customers get the job done and achieve a professional, quality finish.

There are extensive additions to the landscaping, bathroom and paint & decorating lines, as well as a full refresh on the range of hotspot offers available on key products, including power tools and screws & fixings. Customers are also urged not to miss out on a fantastic range of exciting offers on the biggest brands, like DeWalt and Ryobi. There is also an emphasis on bulk savings too, meaning there has never been a better time to check out the latest 'tradesman's bible'.

John Mewett, marketing director at Screwfix, comments:

"As everyone gears up for the home improvement season, we wanted to go that extra mile and offer even more exclusive products and deals.

"There is a fantastic selection to choose from in Catalogue 102, with massive savings from 20 per cent to 50 per cent off. Our innovative 'easier, faster, smarter' approach should make it easier for tradesmen and professional DIY-ers alike to achieve the results they are looking for too."

Landscaping

Catalogue 102 features outstanding offers of over 30 per cent off outdoor and landscaping tools, meaning that product essentials like the Ryobi Petrol Hedge trimmer will be available for under £100!

Powertools, Screws and Fixings

With a host of brand new powertools, screws and fixings to choose from, Catalogue 102 offers plenty of choice for the tradesman or professional DIY-er looking to update their toolbox. One 'don't-miss-out' product is the DeWalt 18V Combi Drill, which has a massive 40 per cent off at £149.99 – guaranteed to get the job done, it's sure to be in demand. There is also up to 40 per cent savings on selected Screw Trade Packs and bulk saving offers on essentials, like the TurboGold Trade Pack of 1400 pieces – now available for only £27.99.

To support the new catalogue, the Spring Update is already available from Screwfix trade counters with key deals on Mountfield mowers, outdoor buildings from larchlap and Spear & Jackson garden hand tools in preparation for the Bank Holiday home improvement season.

For more information visit www.screwfix.com, call 0500 41 41 41 or pick up a copy of the new catalogue at your local Screwfix trade counter. Products are available for same-day collection.

ENDS

About Screwfix

Screwfix is the UK's leading supplier of tools, accessories and hardware products to the trade, delivering millions of products to building professionals and serious DIY enthusiasts every year.

Customers can shop at any local Screwfix branch, via the web or by phone via the Screwfix National Contact Centre.

The Screwfix operation is supported by the famous Screwfix catalogue – the key reference source of the trade - which is updated on a quarterly basis. The catalogue is the most comprehensive resource for products – from screws to roofing materials to power tools – in the UK.

The latest catalogue, which includes over 17,000 product lines, features exclusive products as well as leading brand names. Fully committed to customer care and

support, Screwfix offers a 30-day no quibble, money-back guarantee on all unused products and all prices are inclusive of VAT.

CALL

With over 30 years experience in the industry, Screwfix offers next-day parcel delivery to tradesmen, building sites, handymen and serious DIY professionals throughout the UK, dispatching over 15,000 parcels per day.

At Screwfix, customer service is a major priority. The Screwfix National Contact Centre won the European Call Centre 'Best Customer Experience' Award in 2006.

CLICK

The Screwfix website, www.screwfix.com, and national call centre, 0500 41 41 41, offer swift, professional access to products for next day delivery.

The Screwfix website also features the famous tradesman's forum, where building professionals and serious DIY enthusiasts share information and technical advice on a wide range of topics.

Follow Screwfix on twitter: twitter.com/Screwfixdotcom

VISIT

A national network of over 149 local Screwfix branches offers tradesmen – and serious DIY enthusiasts in the know - immediate access to an enormous range of building essentials at unrivalled prices.

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