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BLACK MAKITA MAGIC FROM SCREWFIX, FOR A LIMITED TIME ONLY

Screwfix is well-known for delivering top tools at competitive prices, but now the multi-channel supplier is also offering its customers the chance to be the envy of the site with a limited edition Black Makita Drill Driver.

With only 5,000 exclusively available to Screwfix customers from 4th January, it is first come first served, and to prove their authenticity each stylish product will come with an individually numbered certificate signed by Screwfix CEO, Steve Willet, and MD of Makita UK, Koji Kato.

The Black Makita Drill Driver comes complete with all of the features of the standard 18V Li-Ion Drill Driver, as well as a sleek white carry case plus two 3.0AH Li-Ion batteries. The heavy-duty driver with all-metal gearbox and Makita marathon motor boasts Li-Ion technology that makes it the perfect partner whatever the task.

And on top of the unique stylish design and innovative product benefits, Screwfix is also offering one customer the chance to win £1,000 worth of top Makita power tools. The lucky customer that finds a unique gold belt clip attached to their Black Makita Drill Driver will top up their tool box with a significant selection of industry-leading Makita products. The winner will feel the full force of Screwfix's extensive range of Makita power tools, which includes Drill Drivers, Angle Grinders and top tool accessories alongside the innovate Li-ion products.

John Mewett, Marketing Director at Screwfix, comments: "We know how popular Makita power tools are with both our tradesmen and serious DIY customers, so we are pleased to be able to offer them the chance to get hold of this exclusive Black Makita Drill Driver. Not only is it a useful addition to the tool box, but the unique nature of the product also makes it a collector's item amongst tool enthusiasts. We hope our customers enjoy having exclusive access to the Black Makita and we wish them luck in finding the single gold belt clip to win the great prize of £1,000 worth of Makita tools."

The Limited Edition Black Makita drill driver is available at local Screwfix branches, online at www.screwfix.com or over the phone on 0500 414141, while stocks last!

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Note to editors

About Screwfix:

Recognised as being “where the trade buys” and promising a fast, reliable service, Screwfix is the UK’s leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, Screwfix offers over 18,000 products and is fully committed to customer care and support.

PRESS information:

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