



August 2011

INTERNATIONAL DRIVER JOINS THE THRILL OF THE RACE AT LOCAL GO-KART RALLY

Thrill-seekers in Cumbria can have their fill this weekend when the regional heat of a Go-Kart Rally tournament comes to Sedgwick – and will be joined by international rally driver Guy Wilks, who'll be supporting the event.

Competitors will battle it out at the heat on Saturday 3 September at Surf the Turf near Sedgwick as part of Go Kart Rally, in association with Screwfix, Peugeot and power tool brand Evolution, and people in Cumbria are invited to come on down and experience the race day which begins at 10.30.

Go-karters will have designed and built their own gravity-powered go-karts, with the fastest three karts going through to the Grand Final - which will be held near to October's IRC (International Rally Championship) in Scotland. In addition, the lucky finalists will also get complimentary tickets to watch this popular event.

Spectators will not only be treated to an exhilarating day of racing, but can also take advantage of the wealth of activities on offer at Surf the Turf, such as mountain-boarding, biking and zorbing.

Screwfix's John Mewett said: "The Go-Kart Rally heat in Cumbria is set to be a thrilling one! We've got some of the area's most adventurous racers lined up to take to the course at Surf the Turf in their home-built go-karts with the hope of reaching the Grand Final in Scotland.

"What's more, we've got Guy Wilks, of the Peugeot UK rally team, backing the tournament and attending the exciting Cumbria heat! Our winners' will get to meet and race with him at an exclusive Rally Day – so he'll be keep a keen eye on our racers!"

“We have noticed a real trend for people wanting to get back to those ‘lads and dads’ days of old. So we have created the Go-Kart Rally tournament to celebrate just that - families wanting to get hands on and work together on projects.”

IRC racer for the Peugeot UK team, Guy Wilks, said: “I can vouch for the fact there is nothing like the thrill of racing and the competitors in the Screwfix Go-Kart Rally, in association with my own race team Peugeot and our sponsors Evolution, are really going to experience that rush! My top tips for the racers are to plan ahead – everything from the braking system to the clothing on your back can effect performance – and to get as many supporters along as possible.

“We’re also looking for the Best Designed Go-Karts – so if you can build a great kart but can’t get to a heat just upload video footage of your go-kart to the Screwfix facebook page.”

The fastest three racers will win a rally day with Peugeot rally driver Guy Wilks, £100 of Screwfix vouchers or £50 of vouchers respectively and the Grand Final winner will drive away with a VIP trip to Monte Carlo. If the fastest racers are under 18 they will receive a petrol remote control car worth £200, whilst the runner up will win an electric remote control car. The driver in third place will also take home a Scalextric set.

Heats will run across the country throughout September.

And for those that have missed out on the heats, it’s not too late to enter the ‘Best Designed Go-Kart’ competition online by simply uploading footage of your go-kart to your You Tube page and sharing it with the Screwfix Facebook page or alternatively lupload it straight to Screwfix’s Facebook Page before 30th September. For further details on the Go-Kart Rally or information on entering the Best Designed Go-Kart please visit www.screwfix.com/rally

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Further Information

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Note to editors

About Screwfix:

Recognised as being “where the trade buys” and promising a fast, reliable service, Screwfix is the UK’s leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive

range of leading brand name items, Screwfix offers over 18,000 products and is fully committed to customer care and support.

About Go-Kart Rally:

In association with Screwfix Peugeot and Evolution, the Go-Kart Rally will pit amateur racers in home-built go-karts against each other at a series of regional heats.

The top three karts from each heat will go through to the Grand Final of the competition, to be held near the IRC stage in Scotland on 9th October.

The Best Designed Go-Kart competition is also running. To enter, simply upload video footage of your kart to www.facebook.com/screwfix by 30th September 2011.

The following factors will be taken into consideration:

- Aesthetics: the overall look of the kart build, chassis and body shell
- Usability: How fit for purpose the kart is overall for the event. Think Functionality, tyres, ride height, weight and so on.
- Livery: What decals and designs have been applied to the kart?
- Action: Video the go-kart in action to show just what it can achieve

Visit www.screwfix.com/rally or email rally@screwfix.com for more information