



RUN ON RODS AS BRITS TACKLE FESTIVE OVER-INDULGENCE

Indigestion wasn't the only problem facing Brits over the festive period, as householders now tackle a different kind of obstruction from their over-indulgence – in their drainage system.

Data from Screwfix shows a 40% boost in the sale of drain rods in the last week, as tradesmen are called out to clear drains blocked with more than a little festive cheer.

With tradesmen reporting everything from Christmas cracker prizes to a build-up of Christmas pudding, turkey bones and brussel sprouts in the U-bend, it seems everything has gone down the kitchen sink over the festive period.

A spokesperson for Screwfix said: "After all the over-indulgence at Christmas it might be wise to ensure the sink gets a fresh start too!

"It would seem that busy householders are now paying the price with two weeks-worth of waste in their drains and tradesmen are responding to this need, with sales of drainage rods almost doubling last week."

ENDS

About Screwfix

Screwfix is the UK's leading supplier of tools, accessories and hardware products to the trade, delivering millions of products to building professionals and serious DIY enthusiasts every year.

Customers can shop at any local Screwfix branch, via the web or by phone via the Screwfix National Contact Centre.

The Screwfix operation is supported by the famous Screwfix catalogue – the key reference source of the trade - which is updated on a quarterly basis. The catalogue is the most comprehensive resource for products – from screws to roofing materials to power tools – in the UK.

The latest catalogue, which includes over 14,000 product lines, features exclusive products as well as leading brand names. Fully committed to customer care and support, Screwfix offers a 30-day no quibble, money-back guarantee on all unused products and all prices are inclusive of VAT.

CALL

With over 30 years experience in the industry, Screwfix offers next-day parcel delivery to tradesmen, building sites, handymen and serious DIY professionals throughout the UK, dispatching over 15,000 parcels per day.

At Screwfix, customer service is a major priority. The Screwfix National Contact Centre won the European Call Centre 'Best Customer Experience' Award in 2006.

CLICK

The Screwfix website, www.screwfix.com, and national call centre, 0500 41 41 41, offer swift, professional access to products for next day delivery.

The Screwfix website also features the famous tradesman's forum, where building professionals and serious DIY enthusiasts share information and technical advice on a wide range of topics.

Follow Screwfix on twitter: twitter.com/Screwfixdotcom

VISIT

A national network of over 150 local Screwfix branches offers tradesmen – and serious DIY enthusiasts in the know - immediate access to an enormous range of building essentials at unrivalled prices.

PRESS information:

Joanna Barnsley, McCann Erickson Public Relations, Tel: 0121 713 3527, joanna.barnsley@europe.mccann.com

Felicity Cross, McCann Erickson Public Relations, Tel: 0121 713 3823, felicity.cross@europe.mccann.com

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