



November 2015

SCREWFIX TAKES CALLS TO HELP CHILDREN IN NEED RAISE OVER £37 MILLION

Yeovil based Screwfix took thousands of calls for BBC Children in Need last Friday, by donating the services of its whole call centre and contact team for the tenth year running.

Over 200 employees, who were all in childhood hero fancy dress, gave up their time to take pledge calls all night for the popular charity from across the UK, helping BBC Children In Need to raise a record-breaking £37 Million.

In addition to the contact centre team, store staff from all over the country travelled to Yeovil to help man the phones from the company's award-winning call centre, which is also one of the biggest in the region.

John Mewett, Marketing Director at Screwfix, said: "It is great to be able to help such a worthwhile cause and we had a great time taking calls to help towards the £37 Million raised."

"We're so proud of our ten years of support to BBC Children In Need and I'd like to thank everyone who volunteered, we couldn't do it without all our dedicated staff."

To continue giving, please visit www.bbc.co.uk/pudsey/donate or for further information on Screwfix, please visit www.screwfix.com.

-ENDS-

Note to editors

About Screwfix:

Screwfix is part of Kingfisher plc, an international home improvement company which operates nearly 1,200 stores in 10 countries in Europe. Its main brands are B&Q, Castorama, Brico Dépôt and Screwfix. Kingfisher also operates the Koçtaş joint venture in Turkey. For further information go to www.kingfisher.com

Screwfix is recognised as being "where the trade buys" offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 23,000 products over the phone, online, via their mobile or from their local store.

From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to pick up from the national network of 425 stores. A further range of over 10,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.

Screwfix.com attracts 2 million unique visitors per week and the Screwfix Click & Collect service means customers can conveniently purchase supplies online (or over the phone) and then collect from store just five minutes later.

Customers can call the UK-based Screwfix Contact Centre 24 hours a day, 7 days a week (including bank holidays) on 0500 41 41 41, or on the mobile-friendly 03330 112 112.

All 425 stores are open 7 days a week and from 7am Monday to Friday.

9 out of 10 customers would recommend Screwfix to a friend.

PRESS information:

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