



October 2015

SCREWFIX TO MAN THE CHILDREN IN NEED PHONELINES FOR THE 10TH YEAR

For the tenth year running, Screwfix has pledged its support for the BBC's well-loved Children in Need appeal. Screwfix will be donating the services of its dedicated head office and Contact Centre teams to this worthy cause.

Screwfix employees from across the business will be volunteering their own time on Friday 13th November to help take calls and pledges for Children in Need, from residents across the UK, including those living in the south west.

From 6.30pm until 12.30am, volunteers will be joining contact centre and head office staff to man the phone lines in the company's award-winning contact centre. Spurred on by a recent visit from Pudsey to the Yeovil Head Office, staff will be getting into the spirit by dressing as their childhood hero in true Comic Relief style.

John Mewett, Marketing Director at Screwfix, comments: "We are looking forward to supporting Children in Need once again this year. Last year, we took thousands of calls and pledges from across the UK, showing just how generous people are when it comes to supporting Children in Need. We are confident that we can help to exceed last year's total during this year's fundraising drive, and I'd like to thank all those staff members who are donating their Friday night to help".

"The business really gets behind this cause every year and there will be a host of other exiting fundraising activities taking place on the night which will help to contribute even more to the grand total. We are really looking forward to the big event and are excited we can offer our support again for the tenth year running."

To make a pledge please visit www.bbc.co.uk/childreninneed or for further information on Screwfix, please visit www.screwfix.com

-ENDS-

Note to editors

About Screwfix:

- Screwfix is part of Kingfisher plc, an international home improvement company which operates nearly 1,200 stores in 10 countries in Europe. Its main brands are B&Q, Castorama, Brico Dépôt and Screwfix. Kingfisher also operates the Koçtaş joint venture in Turkey. For further information go to www.kingfisher.com
- Screwfix is recognised as being “where the trade buys” offering a straightforward and transparently-priced retail experience that enables busy tradesmen to shop 23,000 products over the phone, online, via their mobile or from their local store.
- From power tools and workwear to cables and pipe fittings, more than 11,000 products are available to pick up from the national network of 419 stores. A further range of over 10,000 products can be ordered over the phone, online or from a local store for next day delivery, with orders taken up until 7pm to home or site.
- Screwfix.com attracts 2 million unique visitors per week and the Screwfix Click & Collect service means customers can conveniently purchase supplies online (or over the phone) and then collect from store just five minutes later.
- Customers can call the UK-based Screwfix Contact Centre 24 hours a day, 7 days a week (including bank holidays) on 0500 41 41 41, or on the mobile-friendly 03330 112 112.
- All 419 stores are open 7 days a week and from 7am Monday to Friday.
- 9 out of 10 customers would recommend Screwfix to a friend.

PRESS information:

For more information, please contact:

Screwfix Press Office

Tel: 01935 441949

E: sally.page@screwfix.com