

PRESS RELEASE FOR ISSUE TO:	Trade press - online
FEATURE/RELEASE SUMMARY:	Hi-Vis range
WITH/WITHOUT PHOTOGRAPH:	With – image of products
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FOR APPROVAL BY:	Lesa Stanton, Emma Clayton
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STAY SAFE, BE SEEN WITH SCREWFIX

As the nights are drawing in and the weather is taking a turn for the worse, it is more important than ever that tradesmen stand out on site. So with dark nights and foggy conditions taking hold, leading multi-channel supplier, Screwfix, has extended its range of high visibility clothing to keep its customers safe this winter.

With boiler breakdowns, power cuts and frost damage, the winter months often prove to be the busiest time of year for tradesmen so it's important that safety comes first. According to a recent customer survey, however, safety-conscious tradesmen are not just looking out for themselves this winter.

Three out of four Screwfix customers are actively encouraging their family members to don reflective clothing when they're out and about this winter, research by the leading multi-channel supplier has shown.

To meet the demand for protective clothing for its customers' families, Screwfix has now added a new smaller size to its range of Hi-Vis Waistcoats. With 50mm reflective tape on the body and shoulders and an effective Velcro fastening, the waistcoats are ideal for staying safe and seen whether working on-site, doing handy work at home or walking and riding in the dark.

The new range of waistcoats adds to Screwfix's already extensive range of Hi-Vis products, including fleece-lined, waterproof and windproof jackets and trousers, which are also available for ultimate safety and comfort whatever the occasion.

John Mewett, Marketing Director at Screwfix, comments: “At this time of year, it’s highly important that we can provide products to keep our customers and their families safe. Poor light and treacherous weather conditions make high visibility clothing more important than ever, and we’re pleased to be able to offer an extensive range that caters for every occasion.”

The high visibility range of protective clothing can be picked up in-store at your local Screwfix branch, online at www.screwfix.com or over the phone on 0500 414141.

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Note to editors

About Screwfix:

Recognised as being “where the trade buys” and promising a fast, reliable service, Screwfix is the UK’s leading multi-channel supplier of thousands of high quality screws, fixings, hand tools, power tools, plumbing and electrical supplies. Combining trade prices and a massive range of leading brand name items, Screwfix offers over 18,000 products and is fully committed to customer care and support.

PRESS information:

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